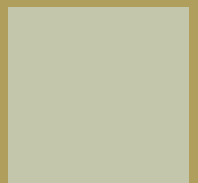




2022 Impact Report

New Jersey LCV

New Jersey LCV
Education Fund



New Jersey LCV is the statewide political voice for the environment.

We elect environmentally responsible candidates to state and local offices, advocate for strong environmental policies, and hold our elected officials accountable to safeguard the health of our communities, the beauty of our state, and the strength of our economy.

New Jersey LCV Education Fund protects our precious natural resources.

We raise awareness of key environmental challenges and increase the efficacy of the entire environmental community. We work in coalition with allies to ensure that our children and grandchildren have the clean drinking water, air, and open spaces that they deserve.

NEW JERSEY LEAGUE OF CONSERVATION VOTERS BOARD

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- Joe Basralian, Vice Chair
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Campaigns Organizer
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Operations Associate
- Kristin Zilcosky
Senior Director of Digital Engagement

From the Executive Director



Ed Potosnak
Executive Director, New
Jersey LCV & New Jersey
LCV Education Fund

Dear Conservation Voter,

Just this past fall we commemorated the 10th anniversary of Superstorm Sandy, a devastating storm that took the lives of 38 New Jerseyans and cost \$37 billion in damages to homes and businesses. Superstorm Sandy was a tragedy for the entire state but posed particular challenges for Black and Brown families. Communities of color are more vulnerable to the effects of extreme weather events, as they often lack adequate infrastructure, health, income, and resources to prepare for and recover from natural disasters.

We know that due to climate change, storms like Sandy will become more frequent, and while some improvements have been made there's still a lot of work that needs to be done to prepare New Jerseyans for the next superstorm. That's why the work we do at New Jersey LCV is so important.

This year we strongly urged Governor Murphy and the New Jersey Department of Environmental Protection to revise the state's Inland Flood Protection Rule by updating the rainfall data used to incorporate the best available science. These updates were stalled and have been put on track to adoption, ensuring the state finally acknowledges the reality of a changing climate and adjusts how we build in areas that we now know are more susceptible to flooding.

New Jersey LCV has already had success with our legislative efforts this year. We worked closely with the legislature and Governor Murphy to put New Jersey at the forefront of environmental protection by stimulating the growth of offshore wind, continuing to address plastic pollution, and passing innovative low-carbon concrete legislation. We also enacted a law to electrify our school buses because studies show that New Jersey continues to have some of the most polluted air in the nation, and school buses are the most heavily used public form of transportation. This

law will provide \$45 million in grant funding for school districts to purchase electric buses over three years.

New Jersey LCV speaks through elections by endorsing and electing environmental champions. With this in mind, this year we endorsed over 90 candidates in local elections to ensure we have environmental champions at every level of government to advance legislation to tackle climate change and to support policies that protect the health and safety of all New Jerseyans. Next year we will continue our important work to prepare for the high-stakes 2023 elections where every state Senator and Assembly member is up for election.

The New Jersey LCV Board of Directors and staff once again rose to the challenge to make this a banner year. We continue to grow our team, increase our influence, and make progress on important environmental priorities. With your help we will continue to achieve our conservation goals and help make New Jersey a great place to live for us, our children, and grandchildren.

Thank you again for your continued support of this important work.

In Conservation,



With your help
we will continue
to achieve our
conservation
priorities and help
make New Jersey
the Greenest State
in America, and a
healthy place to live
for us, our children,
and grandchildren.

BY THE NUMBERS

53,921

New Jersey LCV
Members

8,885

Online Actions Taken
(through 10/27/22)

3,429

Attendees at
Virtual Education
and Networking Events

1.3M

Emails Sent

12,812

Social Media Followers
(through 9/30/22)

2,161

Social Media Posts Published
(through 9/30/22)

350

Volunteers

EQUITY WORK

Approaching programs with an equity lens

Our staff continues to strengthen our internal equity and inclusion work to help ensure that we're approaching our externally facing programs and partnerships with an equity lens. The Justice and Equity committee continues to oversee semi-monthly learning discussions on topics related to racial justice, gender justice, intersectionality, disability, and more, including a shared board/staff conversation on intersectional environmentalism and our organization-wide racial justice and equity work. Another staff committee actively works to recognize staff contributions and milestones, creates opportunities for staff to support and get to know each other, and fosters a positive and inclusive organizational culture.

This year, staff contracted with The Equity Paradigm, a firm based in North Carolina, to revisit, revise, and expand our racial justice and equity work plan. The Justice and Equity team facilitated a four-part discussion series for staff to delve deeper into our internal culture and focus on short-term priorities and activities that help us reach real and sustainable goals related to racial justice and equity. Based on these assessments our team has updated our organization's

justice and equity work plan and developed a process for all staff to review, update and monitor activities in the work plan, to ensure that diversity, equity, inclusion and justice continue to be part of every department's goals and work plan.

This year, the William Penn Foundation renewed funding for a Delaware River watershed-wide program to build organizational capacity for environmental organizations in the region. The Watershed Racial Justice Initiative provides support for any organization funded by the William Penn Foundation in the Watershed Protection portfolio to learn more about how white supremacy culture pervades the environmental movement and how to take concrete steps toward racial equity. It includes virtual training, opportunities to participate in group learning discussion, and other tools for watershed organizations to undo racist structures, to create more inclusive organizations that better reflect the communities they serve, and to become better allies to communities of color experiencing environmental racism and degradation. The initiative provides resources and training to help organizations across the watershed.



From the New Jersey LCV Board Chair



Julia Somers
Chair, New Jersey LCV

Dear Supporter,

2022 included a number of positive achievements and challenges for New Jersey LCV as we worked to ensure that all families have safe drinking water, clean air, and equitable access to open space.

Of particular note to me was an important first – New Jersey LCV endorsed more than 90 candidates for county and local office, many of whom won, proudly touting their support from New Jersey LCV! We are particularly proud that our endorsements across the state include 54% women and 25% candidates of color. These newly and re-elected politicians all met our rigorous endorsement process, ensuring they will always consider the environmental implications of their leadership when in office, now and in the future.

Our team of excellent partners, wonderful, hard-working volunteers, a great Board and our stellar staff had a very busy year! We are keeping the pressure on our elected officials every single day with constituent phone calls and meetings, opinion editorials, and briefings. If voters showed us anything, it's that they want to see us all fighting for 100% clean energy by 2035, same-day voter registration so that new voters can register and vote on election day, accessible electric public transit, investments in low-carbon building materials, and adapting to our changing climate.

This year's achievements include signing the electric vehicle school bus bill into law, budget funding for urban parks that exceeded expectations, investments in drinking water infrastructure and electric vehicles, and unanimous and bipartisan support for low-carbon building materials legislation.

We are also proud of the diversity, equity, inclusion and environmental justice support our great team has been able to share with fellow New Jersey environmental non-profit colleagues. DEIJ progress is key to making a healthy environment accessible to all.

Ed Potosnak, our exemplary Executive Director, supported by a marvelous staff in Trenton and beyond, is leading the way for us all, setting the pace in New Jersey's environmental policy-making arena. Our broad-based, non-partisan voice is advancing conservation and protecting the environment. New Jersey LCV focuses on always expanding our movement, rising to the challenge, and progressing on important environmental justice, conservation, energy, water and public health priorities.

We know that an environmentally informed electorate is key to making New Jersey a leader. We are confident about the future of the Garden State and New Jersey LCV. But, without your dedication and support of our vital work to safeguard the health of our communities, the beauty of our state and the strength of our economy, we cannot succeed. Thank you for that support! You make this all possible!

Sincerely,



We proudly endorsed
91
candidates
for local races
this November,
including 54%
women and
25% candidates
of color

LOCAL ELECTIONS

Endorsing Local Candidates

In May 2022, New Jersey LCV endorsed candidates in our first-ever non-partisan municipal elections. For the November cycle, we received a record of over 100 applications for municipal and county endorsement, indicative of the importance of sound environmental policy in races at every level of government. We proudly endorsed 91 candidates for local races this November, including 54% women and 25% candidates of color and our first-ever endorsements in non-partisan races. The endorsements came after a rigorous process that included questionnaires and interviews with candidates. New Jersey LCV invests in the campaign of every endorsee, and we look forward to working with these candidates during the election and throughout their terms in office. We encourage candidates from both sides of the aisle to engage in our process, as clean air, safe drinking water, and access to open space are of vital importance to all New Jerseyans.

FEDERAL PROGRAMS

Engaging in Nationwide Policy

On August 16, 2022, President Biden signed the Inflation Reduction Act into law, which contained the largest investment in tackling climate change in American history. The Inflation Reduction Act will invest nearly \$370 billion in programs to combat climate change, helping us achieve 42% in emissions reductions while creating nine million jobs and lowering costs for working families and small businesses. We worked closely with our partners at the National League of Conservation Voters to get this bill over the finish line. This included dozens of lobby meetings with federal legislators and staff and mobilizing our activists and volunteers as the Build Back Better, Infrastructure Investment and Jobs Act (IIJA), reconciliation bill, and finally the Inflation Reduction Act (IRA) moved through Congress. Upon passage of the IRA, President Biden called the National LCV President to emphasize that the work of our organizations was instrumental in the passage of the Act, and House Speaker Nancy Pelosi specifically mentioned LCV in her remarks upon passage as well. Since passage, we have held events with Congressmembers Norcross, Kim, Gottheimer, Pallone, Malinowski, Sires, Pascrell, Payne, Sherrill, and Watson Coleman as well as an educational webinar for our activists, to educate the public about the provisions in the bill that will help everyday New Jerseyans move toward a clean energy future.

Legislative Priorities

Every legislative session, New Jersey LCV, with the input of our staff, board, partners, and members, creates a common legislative agenda that reflects the shared priorities of the environmental community in New Jersey. In our current Common Legislative Agenda for the Environment, we have the following five priorities.



☑ Electrification of Public Transit

This became our first common agenda item signed into law in August of this year. Together with partners, we advocated and lobbied for legislation (A1282/S759) to establish an electric vehicle school bus program. Over three years, \$45 million dollars will be allocated to at least six school districts per year to purchase electric vehicle school buses and charging infrastructure. In order to mitigate the historic impacts of air pollution from heavy-duty vehicle traffic, half of the funding for the program must be allocated to low-income, urban, or environmental justice communities. School buses are the most commonly used form of public transportation in the United States, and we are proud that New Jersey students can begin commuting to school without breathing in the harmful diesel emissions from traditional school buses.

\$45M

will be allocated to at least six school districts for electric vehicle programs over three years

100% Clean Energy by 2035

While we mitigate the effects of climate change, we know the ultimate solution is a clean energy future. New Jersey LCV is part of a diverse coalition working on broad legislation to transition the state to 100% clean energy. However, we know that our transition cannot be done in a vacuum. That is why we are also advocating for environmental justice provisions, including removing trash incineration from the definition of clean energy; support and resources for displaced workers from the fossil fuel industry; and job training and workforce development provisions, especially in communities that have been disproportionately impacted by climate change. This work is continuing as we advance into the second year of the legislative session.

State Hazard Mitigation Plan

As we recognized the one-year anniversary of Hurricane Ida and the ten-year anniversary of Superstorm Sandy - two of the deadliest storms on record in New Jersey - we reminded policy makers the impacts of climate change are already being felt. While our state works to reduce emissions and mitigate the existing effects of climate change, we must also plan for our future and increase our state's resiliency. New Jersey LCV is lobbying in support of legislation to include the threat of climate change and related hazards into the State Hazard Mitigation Plan, including consideration at the local and county levels of how we can meet these challenges, protecting lives and property. We must work to be stronger than the storm - not only the storms of our past, but those that we know are coming. This legislation is a first step to making our communities more resilient.



Ending Warehouse Sprawl

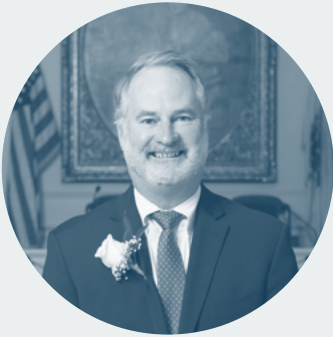
New Jersey is known as the Garden State, but folks are afraid we are becoming the Warehouse State. With the explosion of online shopping in recent years, combined with the expectation of same-day delivery, we are seeing warehouse construction throughout New Jersey. In addition to concerns about the footprint of development and loss of open space, warehouses bring concerns about impervious cover, stormwater, truck traffic, and air pollution. Because we are a Home Rule state, many planning decisions rest with local planning and zoning authorities. With that in mind, New Jersey LCV is designing programming to equip municipalities with the information and tools they need to make smart planning decisions for responsibly-sited construction. This includes amplifying the Office of Planning Advocacy's warehouse guidance for municipalities; meeting with officials in the administration to share best practices for land use; sharing local zoning and planning best practices at conferences, speaking engagements, and public hearings; and developing a webinar series and resource materials, such as sample ordinances, for towns

across New Jersey to get out in front of warehouse sprawl. As we move forward emphasizing regional planning, it is important to make sure we are not moving warehouses to already overburdened areas, exacerbating long-standing pollution problems in environmental justice communities. We have also attended public meetings in northwestern New Jersey with the community and plan to continue to do so throughout the coming months, helping municipalities get the information they need to make responsible siting decisions.

✓ Low Carbon Building Materials

If cement were a country, it would be the third-largest emitter of carbon dioxide in the world. After water, concrete is the most widely used substance on earth, and it accounts for approximately 7% of global carbon dioxide emissions. New and emerging technologies are able to produce low-carbon concrete. Techniques include alternative source materials, less energy intensive means of production, and carbon dioxide storage in production. Compared to traditional concrete, low carbon concrete is as stable, can be more economic to manufacture in some circumstances, and reduces CO2 emissions. As an integral part of a low carbon concrete coalition, New Jersey LCV successfully lobbied for passage of S287, a bill that incentivizes use of low carbon concrete technology and positions New Jersey to be a regional leader in the industry. The bill had widespread bipartisan support and passed 39-0 in the Senate. This fall, we are actively lobbying for passage of the companion legislation A2234 in the Assembly and look forward to Governor Murphy signing this bill into law.

From the Board Chair



Bob Conley
Chair, New Jersey LCV
Education Fund

Dear Supporter,

First and foremost, thank you for your role in making this another successful year for the New Jersey LCV Education Fund (New Jersey LCV Ed Fund) as we continue to educate voters and guide policy to give New Jersey residents cleaner air, safer drinking water, open space for recreation, while supporting environmental justice for all no matter their zip code. New Jersey is at a pivotal point in its history with a unique opportunity to build a clean energy economy while addressing generations of environmental racism. We look forward to working with Governor Murphy on advancing these key priorities to protect New Jersey's families and build a more prosperous future.

At the end of the day our work is all about helping families, communities, businesses, and building a better environment for our children and grandchildren. That's why I'm so proud of what we've done to help pass legislation to provide grant funding for school districts to electrify school buses, making transportation safer for students by reducing the levels of toxic fumes from dirty diesel fuel. We also helped ensure the New Jersey School of Conservation has the best possible management by pushing for legislation to ensure that the Friends of the School of Conservation remain long-term stewards of this incredible resource. They will specifically be doing outreach to students of color to foster an interest in the environment. Also as I write this letter, a bill that we support is moving through the legislature that will provide a tax credit for the use of low carbon concrete. The bill, now law, will help incentivize New Jersey businesses to use low carbon concrete materials, helping to address the climate threat and encouraging New Jersey businesses to be competitive in developing a market for future low-carbon technologies.

Our New Jersey Progressive Equitable Energy Coalition (NJPEEC) partners are leading the way. Since NJPEEC's successful launch on the steps of the New Jersey State House in May, with legislators, partners, NJDEP, and the Governor's office in attendance, they have continued to advocate for a 100% clean energy transition that keeps energy affordable and accessible for all New Jersey families while creating good jobs and protecting human health.

This progress would not be possible without the support of our partners, friends, volunteers, and donors. Together we are making a difference in the quality of our lives today and importantly for the future of our planet. Thank you again for your support of New Jersey LCV Ed Fund. I am looking forward to continuing this great momentum as our collective work continues in 2023.

Sincerely,



DEMOCRACY

Advocating for Voter Rights

As an organization founded on election principles, New Jersey LCV has continued advocating for expanding voter rights and passage of the Same Day Voter Registration (SDR) bill. In the past year as part of the SDR coalition, New Jersey LCV has supported statehouse lobbying through trainings and activist turnout, planned and hosted meetings with elected officials to discuss the bill, helped organize and increase turnout of a statehouse rally in May 2022, which featured numerous supportive legislators, and dozens of partner organizations, and hosted educational webinars and Instagram lives to reach audiences who would most benefit from the passing of Same Day Voter Registration. New Jersey LCV continues to explore further ways to protect the rights of communities by leveraging tools and a country-wide network of partners, establishing a Democracy Table in New Jersey, and making voting easier in New Jersey by removing voting barriers.

Environmental Justice Work

Our work in environmental justice is rooted in ensuring that historically disenfranchised communities have equal access to clean air, water, and open spaces. We do this through ongoing education on environmental disparities and incorporation of equitable practices in environmental policy increasingly moving at the speed of trust. We are stepping back and following the leadership at community based organizations led by people of color.



CLEAN ENERGY

Fostering Equitable Transitions

New Jersey Progressive Equitable Energy Coalition (NJPEEC) is a Black- and Brown-led coalition that advocates for a 100% clean energy transition that keeps energy affordable and accessible for all New Jersey families, while creating good jobs and protecting the health of systematically marginalized and overburdened low income populations and communities of color. New Jersey LCV provides essential policy and backbone support to the coalition and staff member Isabel Molina serves as a non-voting steering committee member. NJPEEC launched in May of 2022 on the steps of the State House, with members of the administration, Governor's office, and legislature offering remarks for the occasion. Since then, the members of NJPEEC have been working throughout the state to advocate for an equitable transition to a clean energy future. In addition to testifying at public hearings in support of offshore wind and formal comments and testimony on cumulative impacts regulations, NJPEEC members have maintained a consistent media presence on the importance of justice in transition. NJPEEC members continue to meet with state elected officials, cabinet members, coalitions, and other organizations to keep the coalition's priorities at the forefront of the clean energy discussion.

GREEN SPACES

Increasing Access for Recreational Interests

As part of our work with the Keep it Green Coalition, in partnership with New Jersey Audubon, we are connecting with new environmental justice and open space partners, such as the Center for Environmental Transformation, and strengthening existing partnerships with organizations serving Black, Brown, and low income communities to identify existing programs or other gaps in funding, access to open spaces, and community-specific recreational interests. We've begun work on urban agriculture and are conducting interviews with urban farmers, gardeners, and researchers to better understand the challenges of urban agriculture and to uplift BIPOC-led and BIPOC-serving farmers' profiles. Staff member Isabel Molina was appointed to the New Jersey Department of Environmental Protection's "Outside, Together!" committee advising on the Statewide Comprehensive Outdoor Recreation Plan, and is working to bring an environmental justice lens to the advisory committee, while building relationships with new partners.





STORMWATER & SOCIAL JUSTICE

Educating Communities about Green Infrastructure

New Jersey LCV co-hosted a four-part stormwater and environmental justice webinar series with a partner, Waterspirit. This wildly successful series explained the intersection between housing in flood-prone zones, Combined Sewer Overflows (CSO) incidences and redlining, the process and decision-making required to set up the beneficial policy known as a stormwater utility, funding opportunities for stormwater utilities and green infrastructure projects, and closed with success stories and pitfalls to avoid when implementing a stormwater utility and stormwater management successes in New Jersey. The series incorporated new partners to emphasize that stormwater is not just a climate issue, but an environmental, social justice, and health equity concern as well. New Jersey LCV and Waterspirit are conducting outreach to and communicating with target towns, including those in highly flood-prone communities, to educate and empower more vulnerable communities to take action in mitigating stormwater and flooding.

CONSERVATION

Coordinating the Coalition for the Delaware River Watershed

The Coalition for the Delaware River Watershed (CDRW), coordinated by New Jersey Audubon, serves as the umbrella for over 150 organizations working throughout the region to protect and restore the Delaware River Basin. It links the various organizations working on behalf of this great river basin at the federal, state, and local levels. The goal is to ensure that the Delaware River is clean and safe for future generations to enjoy. As a coalition, CDRW organizations are working together to protect nature, control pollution, and raise awareness about the importance of the river and its tributaries, and more than 13,500 square miles of forests, wetlands, communities, and landscapes in the watershed that depend on a clean and plentiful water supply.

New Jersey LCV serves as one of the four basin state leads, and we work to coordinate over 35 New Jersey organizations who form CDRW in our region. Our state coalition was instrumental in passing the Plastic Pollution Reduction Act and the Recycled Content Bill. We are working hard on legislation that empowers renters and homeowners against flood damage, bills that protect us from forever chemicals like PFAs, and other essential clean water legislation. This fall alone, we met with over 18 legislators and their staff across both sides of the aisle, educating them on our issues and gathering support. New Jersey LCV is proud to be leading such a great coalition as we advocate for a healthy and protected watershed with an inclusive, unified voice.



More than 13,500 square miles of forests, wetlands, communities, and landscapes in the Delaware River Watershed depend on a clean and plentiful water supply.

Coalition Work



OFFSHORE WIND

Spearheading Clean Energy Transitions

As part of the statewide efforts to transition to clean and renewable energy, New Jersey LCV has continued to spearhead efforts in supporting responsibly developed offshore wind through the New Jersey Wind Works (NJWW) coalition. NJWW is a growing coalition of environmental organizations, faith-based groups, business groups, community based organizations as well as grassroots leaders and activists. We educated, activated, and mobilized offshore wind supporters to continue to demonstrate the public support for offshore wind, off the coast of the Jersey shore, and tackle challenges around misinformation to better inform residents statewide concerning the clean energy transition. Similarly, we held community education sessions in several municipalities, held meetings with municipal leaders, attended federal and state public hearings, and grew our coalition membership to include a more diverse partnership inside of NJWW.

STORMWATER

Engaging in Efforts to Protect Communities

New Jersey LCV continues to lead Flood Defense NJ, a coalition of non-profit organizations, academics, and business voices committed to mitigating stormwater challenges and localized flooding through advancing stormwater utilities and green infrastructure. Over the past year, we have welcomed the opportunity to attend in-person events again, increasing our outreach efforts at community celebrations, such as tabling at the Camden Peace Games and Lake Hopatcong annual block party, to talk directly with the public about the importance of stormwater. We also continue to do media outreach around Harmful Algal Blooms (HABs) and their connection to stormwater management. Flood Defense NJ has also held more technical meetings, discussing stormwater utilities with environmental commissions, utility authorities, and local governments. The coalition has hosted nationally renowned experts at open house events for municipalities, giving presentations to interested municipalities on how a stormwater utility can revitalize a community. We have worked with the Department of Environmental Protection to discuss this work and assisted several communities in applying for grant funding and technical assistance to perform stormwater feasibility studies. Further outreach is planned for the fall to continue to stress the importance of this work, particularly as the state recognized the ten-year anniversary of Superstorm Sandy and the one-year anniversary of Hurricane Ida this year.



We are working to defeat the Regional Energy Access Expansion project that would increase New Jersey's total greenhouse gas emissions by approximately

16%



PUBLIC HEALTH

Fighting Fossil Fuels

New Jersey LCV has continued strong partnership work in our coalition to defeat the Regional Energy Access Expansion (REAE) project, a multi-state fossil fuel infrastructure project that would increase New Jersey's total greenhouse gas emissions by approximately 16%. It is diametrically opposed to our stated climate goals, will negatively affect our air quality and public health, and holds serious public safety risks. On top of that, the state of New Jersey's own capacity studies have shown that we have more than enough natural gas to meet our needs through 2030. This project would move us backwards, not into our clean energy future, and we remain strongly opposed. Through our partnership work, we garnered activist participation and media attention in Branchburg, New Jersey, in opposition to New Jersey Department of Environmental Protection permits for this project. We are also working with our colleagues in Pennsylvania to broaden

opposition, and we testified at Pennsylvania state hearings as well. In addition to educating legislators about the project and securing their opposition, we formally petitioned the Board of Public Utilities and Governor Murphy to oppose this project. At the federal level, we filed a motion to intervene with the Federal Energy Regulatory Commission (FERC). In what may be the first filing of its kind in the nation, after educational meetings and conversations with the coalition, the Board of Public Utilities and the New Jersey Ratepayer Advocate also filed a motion to intervene with FERC on this project. The state cited their study showing New Jersey has more than enough gas capacity, and New Jersey ratepayers should not have to bear the costs for a project that will not serve us. Together with our partners and volunteers, we continue to fight this project every step of the way, putting climate and public health before fossil fuel's profits.

STRATEGIC PLAN

Collaborating on Our Internal Goals

Fiscal year 2022 marked the completion of the first year of our three-year Strategic Plans for both of our organizations. For New Jersey LCV Education Fund, we had set areas of focus in the plan that dealt with seven specific Program and Operational goals. In the first year, 114 activities were identified by our staff that would work toward the achievement of each of these goals. As of the end of year one, almost 85 of those activities, or 73%, had been fully completed, and almost another 15 were in the planning and development stages. Successful activities included work to strengthen our programs; grow our volunteer and partner relationships, particularly those in communities facing environmental injustices; and strengthen staff retention and Board growth.

For the New Jersey LCV, strategic plan work in year-one focused on 66 staff-identified activities to help achieve nine specific Program and Operational goals. At the end of year one almost half (31) had been fully completed, with another 15 under development, for a total of almost 70% of the work undertaken by the team. Strategic Plan efforts New Jersey LCV pertain to expanding our policy and legislative activity to include greater support of legislative environmental champions, successfully launching our Common Agenda; increasing the amount of financial support for a more diverse pool of elected candidates; increasing organizational fundraising goals and stability; and furthering staff retention efforts and growing of our Board of Directors.

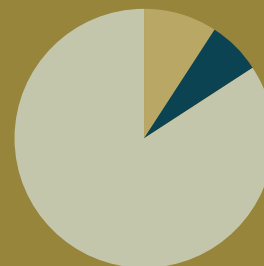
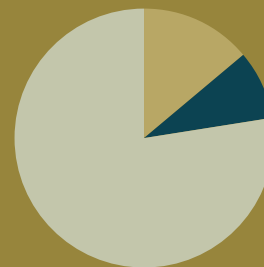


New Jersey LCV carefully oversees your contributions to a healthier, more beautiful New Jersey.

FISCAL 2022

INCOME	NEW JERSEY LCV EDUCATION FUND	NEW JERSEY LCV
CONTRIBUTIONS	\$ 120,822	\$ 151,468
PROGRAM GRANTS	\$ 1,814,584	\$ 916,000
EVENT & OTHER INCOME	\$ 10,154	\$ 45,250
TOTAL INCOME	\$ 1,945,560	\$ 1,112,718

EXPENSES	NEW JERSEY LCV EDUCATION FUND	NEW JERSEY LCV
PROGRAMS	\$ 1,201,095	\$ 751,850
Stormwater Reduction	\$ 521,465	–
100% Clean Energy	\$ 266,208	\$ 263,492
Green in '21	\$ 263,312	–
Watershed Communications	–	\$ 235,400
Federal Climate Efforts	–	\$ 252,958
Other Programs	\$ 150,110	–
FUNDRAISING	\$ 95,937	\$ 83,569
ADMINISTRATION & OVERHEAD	\$ 127,601	\$ 131,741
TOTAL EXPENSES	\$ 1,424,633	\$ 967,160

New Jersey LCV
Education Fund

New Jersey LCV

We ask you to invest in protecting New Jersey's environmental future by making a gift to New Jersey LCV or New Jersey LCV Education Fund today.

Please visit njlc.org/give or njlcvef.org/give to give, or mail a check to New Jersey LCV, 1 N. Johnston Ave., Building A. Floor 2, Suite A250 Hamilton, NJ 08609. Contributions to New Jersey League of Conservation Voters are not deductible as charitable contributions for Federal income tax purposes.



njlcw.org



njlcwef.org
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Hamilton, NJ 08609

